

**REGISTER NOW!**

For more information, visit [www.evergreencpg.org](http://www.evergreencpg.org)

**Earlybird Discount ends  
September 1!**

Evergreen Council on Problem Gambling



**For more information:**  
360.352.6133

[www.evergreencpg.org](http://www.evergreencpg.org)

Presented by



Conference Partner

**2010**

Tribal Problem Gambling Awareness Conference

**FOUR DIRECTIONS**

September 29 - October 2, 2010

**Tulalip Resort**  
**Tulalip, Washington**



TRIBAL PROBLEM GAMBLING AWARENESS CONFERENCE

2010

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# FOUR DIRECTIONS

HONORING OUR PAST  PROTECTING OUR FUTURE

Presented by



Conference Partner



**September 29 - October 2, 2010**

**Tulalip Resort**  
**Tulalip, Washington**

**Special Community Event**  
Friday Evening, October 1

**Honorary Chairs:**

The Honorable Melvin R. Sheldon, Jr., Chair of the Tulalip Tribes  
The Honorable W. Ron Allen, Chair of the Jamestown S'Klallam Tribe  
and President of the Washington Indian Gaming Association

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[www.evergreencpg.org](http://www.evergreencpg.org)

# FOUR DIRECTIONS

## HONORING OUR PAST PROTECTING OUR FUTURE

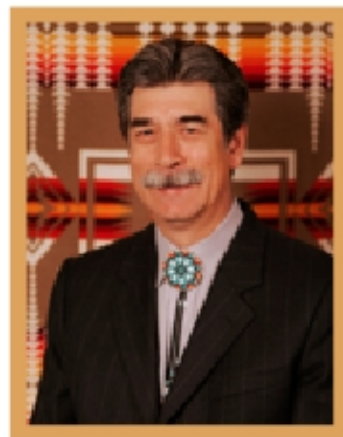
### September 29 - October 2, 2010

#### ABOUT THE CONFERENCE

Many representatives of Tribal Nations in the Pacific Northwest have come together to plan this important conference **Honoring Our Past and Protecting Our Future**. Indian gaming has brought great growth and opportunities to build economic security and rebuild our communities. Just as we come together during the year with gaming industry leaders and experts to share knowledge and perspectives on current issues affecting Indian gaming, we hope to bring together our Tribal Council leaders, behavioral health directors and counselors, education experts, and families to support each other with knowledge on health issues, addictions, and financial and safety concerns that affect our communities.

The first **Four Directions** conference held last year was a great success – so much so that interest grew rapidly in offering an expanded conference program in 2010. The Tulalip Tribes are pleased to host this important event, and we are proud to welcome leaders such as Alan Basham, Gayl Edmunds, Joanna Franklin, Sunny Guillory, Gordon James, Marcy Nichols, and so many others who will share their wisdom. Look over the full conference schedule and you're sure to find something that will expand your knowledge and skills around Clinical and Behavioral Health, Family Support, Prevention and Outreach issues, and Responsible Gaming programs and policies.

We hope you will join us for this important event!



The Honorable Melvin R. Sheldon, Jr.  
Chair, Tulalip Tribes



The Honorable W. Ron Allen  
Chair, Jamestown S'Klallam Tribe  
President, (WIGA)  
Washington Indian Gaming Association

#### CONFERENCE COORDINATOR



**EVERGREEN**  
Council on Problem Gambling

The Evergreen Council on Problem Gambling is dedicated to increasing public awareness of problem gambling, expanding the availability of services for problem gamblers and their families, and encouraging research and programs for prevention and education.

Problem, or compulsive, gambling is a real disorder—similar to alcohol, drug, or sexual addictions. Fortunately, most people can enjoy recreational gambling responsibly. For some, that becomes impossible. While it may be a small percentage of our population, when you or someone you love has a gambling addiction, it is not a small problem. Broken marriages, bankruptcy, depression, and even suicide can result.

#### REGISTRATION – 2010 Tribal Problem Gambling Awareness Conference

☐ I would like to register for the full 2-day conference (Sept 30-Oct 1)

If registering for One Day only, please check which day you plan to attend:

☐ Thursday, September 30

☐ Friday, October 1

I would like to attend the Problem Gambling:

☐ Basic Training Workshop on September 29 Rate: \$50

☐ Advanced Clinical Supervision Training on September 29 Rate: \$50

☐ Certification Exam Test Prep on October 2 Rate: \$50

Total Amount Enclosed \$ \_\_\_\_\_

Each attendee must register individually, no corporate or group registration available.

Method of Payment (Please Print Clearly or Type)

Check # \_\_\_\_\_ Money Order # \_\_\_\_\_ Purchase Order # \_\_\_\_\_

Name on Check/Order if different from Registrant \_\_\_\_\_

Make all checks payable to **Evergreen Council on Problem Gambling**

VISA/MasterCard # \_\_\_\_\_ Exp Date \_\_\_\_\_

Full Name As It Appears on Card \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

Name for Badge \_\_\_\_\_ Organization Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_ E-mail \_\_\_\_\_

Confirmation will be sent via e-mail unless otherwise noted. ☐ Please mail my confirmation

If applicable, please respond to the following:

I require the following accommodations under the Americans with Disabilities Act: \_\_\_\_\_

I have the following dietary restrictions: \_\_\_\_\_

Mail or FAX this form to: **Evergreen Council on Problem Gambling** 1929 Fourth Avenue East, Olympia, WA 98506-4631

**FAX:** 360.352.4133 **Phone:** 360.352.6133

Cancellation Policy: All cancellations must be in writing. Cancellation's postmarked prior to September 23, 2010, will be refunded less a \$35 processing fee. No refunds will be issued if postmarked after September 23, 2010. No exceptions. If the conference is cancelled, ECPG's liability is limited to the return of registration fees.



## EARLY BIRD DEADLINE: September 1, 2010

On-site Only Registration available after September 23. Do Not Mail or FAX registration after that date. Only cash, check, or credit card will be accepted for on-site payment.

Registration Fees	Full Conference (Sept 30-Oct 1)	One Day
Early Bird & Student Rate	\$135	\$75
After September 1	\$180	\$100
On-site Only After September 23	\$225	\$125

## Special Pre- and Post-Conference Workshops

### September 29:

Pre-Conference Basic Training -or- Pre-Conference Advanced Supervision Training \$50

### October 2:

National Exam Test Prep Course for Problem Gambling Counselor Certification \$50

## Continuing Education Hours

Conference sessions offer hour-for-hour credit and qualify toward the 30 hours of gambling-specific education required by the Washington State Problem Gambling Certification Board, and for the National Council on Problem Gambling Certification.

Continuing Education Units (CEUs) will be offered from many association and certification boards, including the following (if your accrediting association is not listed, please notify us):

American Academy of Healthcare Providers in the Addictive Disorders (AAHCPAD)  
National Association of Alcohol and Drug Abuse Counselors (NAADAC)  
Washington Mental Health Counselors Association (WMHCA)  
Northwest Indian College (NWIC)  
Addiction Counselor Certification Board of Oregon (ACCBO)  
Washington State Psychological Association (WSPA)  
American Probation and Parole Association (APPA)  
American Academy of Family Physicians (AAFP)  
National Association of Social Workers (NASW)  
American Counseling Association (ACA)\*

\*Additional fees may apply

**REGISTER NOW –  
Earlybird Discount ends September 1!**

September 29 - October 2, 2010  
Tulalip Resort  
Tulalip, WA

For more information, visit [www.evergreencpg.org](http://www.evergreencpg.org)  
360.352.6133

## CONFERENCE COORDINATOR (continued)

That is why the Evergreen Council on Problem Gambling strives to provide support and services, such as the statewide Helpline (800.547.6133). The toll-free, confidential Problem Gambling Helpline provides information about problem gambling and referrals to professional treatment and support programs.

The Council offers support for residential treatment for problem gamblers and outpatient treatment for problem gamblers and family members, as well as education and public awareness programs to a wide variety of community and professional groups through presentations, workshops, and conferences. The Council offers training and certification programs for treatment professionals, including qualified training for certification and continuing education hours. The Council works with the Gaming Industry to provide employee training and responsible gaming policy and program development and offers a Tribal Responsible Gaming Certification program.

The Evergreen Council on Problem Gambling is pleased to work with schools and youth groups, educators and PTAs, civic and social service organizations, and others to develop and tailor education and awareness programs to meet your needs. For more information, or to schedule a presentation, call 360.352.6133.

## CONFERENCE PARTNER



Welcome friends and neighbors. We are the Tulalip Tribes, successors in interest to the Snohomish, Snoqualmie, Skokomish, and other allied tribes and bands signatory to the 1855 Treaty of Point Elliot. Our tribal population is about 4,100 and growing, with 2,600 members residing on the 22,000 acre Tulalip Indian Reservation located north of Everett and the Snohomish River and west of Marysville, Washington.

The Tulalip Resort and Casino has played a large role in opening up new possibilities for our people. Collectively our business ventures have made it possible for the Tulalip Tribes to realistically plan for the future of our people.

Tulalip Tribes provide many services to our members including preschool, higher education assistance, health and dental clinics, a pharmacy, a state-licensed chemical dependency recovery program, senior retirement home and cultural activities. In addition to two Marysville School District (MSD) elementary schools, Tulalip Tribes collaborate with MSD to provide on-reservation middle school and high school alternative programs.

A healthy future is the key for all members and the community. Tulalip Tribes Family Services provides culturally based programs to nurture our children, families and community members by honoring our cultural teachings and values for the well-being and preservation of future generations. Our program includes intensive outpatient counseling for chemical dependency, outpatient treatment services for chemical dependency, mental health and gambling treatment.



# FOUR DIRECTIONS

## HONORING OUR PAST PROTECTING OUR FUTURE

**Don't Miss the Opportunity to Participate in these Exciting Pre-Conference and Post-Conference Workshops!**

**WEDNESDAY, SEPTEMBER 29 (8 a.m. – 5 p.m.)**

**Each Workshop Qualifies toward Continuing Education/Certification (8 CEUs)**

### Basic Training Workshop

#### **An Introduction to Assessment, Diagnosis, and Treatment Issues**

An introduction to the world of problem gambling – presents a multi-dimensional approach to assessment and diagnosis of problem and pathological gambling. Learn about the scope of gambling in the United States as well as rates of prevalence among adults and youth. Introduction to tools for assessment and screening and diagnostic criteria for gambling addiction, and overview of the different types of gamblers and the patterns of behavior that characterize these types.

Presenter: **Joanna Franklin, MS, NCGC-II**

### Advanced Training Workshop

#### **Clinical Supervision for Problem Gambling Counselors**

Learn how clinical supervision promotes the development of responsibility, skill, knowledge, and ethical standards in the practice of problem gambling counseling. Topics include: Responsibilities of a Clinical Consultant/Supervisor; Fair and respectful evaluation of supervisee performance; Setting clear expectations and providing clear feedback; Legal and ethical issues and responsibilities in clinical supervision; Common supervisory questions and challenges.

This workshop meets the requirements for Continuing Education for Problem Gambling Clinical Consultants in Washington.

Presenter: **Chuck Maurer, PhD, ABPP, NCGC-II, WSCGC-II**

**SATURDAY, OCTOBER 2 (9 a.m. – 2 p.m.)**

**National Exam Test Prep Course for Problem Gambling Counselor Certification (6 CEU)**

Presenter: **Joanna Franklin, MS, NCGC-II**

To become a Certified Problem Gambling Counselor (Nationally or in Washington State), treatment providers must pass the International Certification Examination for Gambling Counselor (Previously National Certification Exam).

**NOTE: The final application date to take the exam this year is October 15, 2010. The final exam dates this year are scheduled for December 4-18, 2010.**

Joanna Franklin is Co-Chair of the International Gambling Counselor Certification Board. This is a fantastic opportunity to learn from the expert in this area.

This workshop will offer a review of the outline of gambling specific topics that are covered on the national exam and discussion of such topics as prevalence, criteria, assessment, treatment strategies, neurochemistry, psychopharmacology, and gambling and the law. Includes sample test questions offered in a pre/post format with discussion.



**Silver Salmon Sponsor**  
**\$5,000 to \$9,999**

For your contribution of \$5,000 to \$9,999, your name or your company's name will be listed as a **Silver Salmon Sponsor** in our Conference Program for all our guests and media representatives. You will also receive:

- Signage at the conference
- 2 full conference registrations
- 1/4- page ad in the conference program



**Bronze Big Leaf Maple Benefactor**  
**\$2,500 to \$4,999**

For your contribution of \$2,500 to \$4,999, your name or your company's name will be listed as a **Bronze Big Leaf Maple Benefactor** in our Conference Program for all our guests and media representatives. You will also receive:

- Signage at the conference
- 1 full conference registration



**Copper River Contributor**  
**\$1,000 to \$2,499**

For your contribution of \$1,000 to \$2,499, your name or your company's name will be listed as a **Copper River Contributor** in our Conference Program for all our guests and media representatives.

Additional Special Sponsorship Opportunities are available at all levels with special benefits. For information on Sponsorship Opportunities, please contact the Evergreen Council on Problem Gambling at 360.352.6133 or by e-mail: [mlgreeley@evergreencpg.org](mailto:mlgreeley@evergreencpg.org)



# Sponsorship Opportunities



## Platinum Peak Patron \$25,000 and Above

For your contribution of \$25,000 or more, your name or your company's name will be listed as a **Platinum Peak Patron** in our Conference Program for all our guests and media representatives. You will also receive:

- Signage at the conference
- 4 full conference registrations
- Full-page ad in the conference program
- Sponsorship acknowledgment in news releases and media kits
- Company recognition on the Evergreen Council on Problem Gambling website
- Company name inscribed on a commemorative plaque to be awarded at the conference



## Golden Eagle Guardian \$10,000 to \$24,999

For your contribution of \$10,000 to \$24,999, your name or your company's name will be listed as a **Golden Eagle Guardian** in our Conference Program for all our guests and media representatives. You will also receive:

- Signage at the conference
- 3 full conference registrations
- 1/2 -page ad in the conference program
- Sponsorship acknowledgment in news releases and media kits
- Company recognition on Evergreen Council on Problem Gambling website
- Company name inscribed on commemorative plaque to be awarded at the conference

## CONFERENCE REGISTRATION DEADLINES

Early-bird registration deadline is September 1, 2010. The registration form and hotel information are available at [www.evergreencpg.org](http://www.evergreencpg.org), or by calling 360.352.6133. Only on-site registration will be available after September 23, 2010. Do not mail or FAX registration forms after that date.

## HOTEL AND TRAVEL INFORMATION

Thanks to the generosity of our Conference Partner and Host, The Tulalip Tribes – The Tulalip Resort has reserved blocks of rooms for conference attendees at special rates. Conference rates are offered to attendees based on availability, up to two days before and two days after the conference dates for those wishing to extend their stay. Room quantities are limited, so reserve your room early. You must identify yourself as attending the **Four Directions Conference**.

Part of Tulalip hospitality is making you feel right at home. Our approach to hospitality can be summed up by a simple gesture: We raise our hands to you. It's the traditional Tulalip greeting, a warm expression of welcome and friendship, harmony and hospitality. You'll see this gesture depicted by one of the intricately carved 25-foot house posts that greet you upon your arrival. It's a greeting that says you are our guest, you are under our roof, you are part of our family.

The Tulalip Resort offers a perfect balance of contemporary style and traditional Northwest Coast Salish artwork and textures around every corner. While you're here, take time to soothe your soul in tranquil serenity at the T Spa and treat yourself and your tastebuds to award-winning dining at one of several restaurants.

The Tulalip Resort offers guests complimentary Wi-Fi in conference event spaces and guestrooms and complimentary parking.

### Guest room rates:

Room Type	Rates
Deluxe King, Single Bed	\$135 plus tax
Deluxe Two Queen Beds	\$155 plus tax

## DIRECTIONS

It's easy to get to the Tulalip Resort!

We're conveniently located off Interstate 5 just 30 minutes north of Seattle in Quil Ceda Village.

Traveling from Seattle:

- Take Exit #200
- Turn LEFT onto 88th St NE
- Turn RIGHT onto Quil Ceda Boulevard

Traveling from Bellingham:

- Take Exit #200
- Turn RIGHT onto 88th St NE
- Turn RIGHT onto Quil Ceda Boulevard

**Address:**  
10200 Quil Ceda Blvd.  
Tulalip, WA 98271

**Toll Free Number:**  
888.272.1111

**Local Number:**  
360.716.6000

<b>Wednesday, Sept. 29</b>			
8 am - 5 pm	Basic Training	Joanna Franklin, MS, NCGC-II, President, Maryland Council on Problem Gambling	Problem Gambling Basic Workshop
8 am - 5 pm	Advanced Training	Chuck Maurer, PhD, ABPP, NCGC-II, WSCGC-II, President of National Council on Problem Gambling	Clinical Supervision for Problem Gambling Counselors
<b>Thursday, Sept. 30</b>			
8-8:45 am	Registration/Continental Breakfast		
8:45-10:15 am	Welcome	The Honorable Melvin R. Sheldon, Jr., Chair of the Tulalip Tribes	
9 - 10:15 am	Keynote	Gordon James, President, 7 Journeys Forward	History & Culture Through Story Telling (Understanding Our Teachings to Help Us Understand Those We Help
10:15 - 10:30 am	Break		
10:30 am - Noon	Clinical/Behavioral Health	Antonio Fernandez, LCSW	Cognitive Behavioral Therapy (CBT), Sexual Trauma, and Problem Gambling
		Ricki Peone-Haugen, MSW, NCGC-II, BACC Frank Cornett, Northwest Indian College Lisa Kibbee-Hacker, EAP Manager, Tulalip Resort Casino	Problem Gambling: How It Impacts the Workplace [Signs & Symptoms; Policies; Wellness Fairs; Responsible Gaming Programs; Gambling Info for Employees]
	Special Track: Program Administration - From Soup to Nuts Part I		
		Jacob Colin, San Manuel Band of Mission Indians Frank Cornett, NWIC, Jerry Crowshoe, MA, CDP, Camas Path Behavioral Health	Communications Triangle: Collaboration and Communication Between Tribal Health Programs, Casinos, and the Community
Noon - 2 pm	Lunch/Plenary	Recovery Community	Voices of Recovery
Noon - 2 pm	Tribal Gaming Forum		Forum for Tribal Council and Tribal Gaming Authority Members, and Casino Managers
2 - 2:20 pm	Break		
		Jerry Crowshoe, MA, CDP. Joanna Franklin, MS, NCGC-II Chuck Maurer, PhD, ABPP, NCGC-II, WSCGC-II Ricki Peone-Haugen, MSW, NCGC-II, BACC	Case by Case: Problem Gambling Treatment Case Management Review
2:20 - 4:20 pm	Clinical/Behavioral Health		What is Gamblers Anonymous and How Do I Start a GA Meeting in My Community?
	Prevention/Outreach	Representative from Gamblers Anonymous	
	Special Track	Marcy Nichols, MA, CADCI, NCGC-II, BACC	Creating Financial Health
4:30 - 5:30 PM	Open GA Meeting		
5:30 p.m.	Community Event	Elder Facilitated	Talking Circle
<b>Friday, Oct. 1</b>			
7 - 8 am	Continental Breakfast		
8 - 10 am	Welcome	The Honorable W. Ron Allen, Chair of the Jamestown S'Klallam Tribe and President of the Washington Indian Gaming Association	
	Keynote	Alan Basham, MA, Eastern Washington University	Spirituality and Healing
10 -10:15 am	Break		
10:15 - 11:45 am	Clinical/Behavioral Health	Joanna Franklin, MS, NCGC-II	Preventing Burnout and Other Self-care Issues for Counselors
	Prevention/Outreach	Music Mentor Academies	Peer to Peer Youth Prevention Messages
	Special Track: Program Administration - From Soup to Nuts Part II		
		Ellie Lorenz, Ricki Peone-Haugen, MSW, NCGC-II, BACC	Start-up Challenges and Successes -- Problem Gambling Services for Tribal Members and Non-Tribal Clients
<b>FAMILY/COMMUNITY SESSIONS</b>			
11:45 - 1:20 pm	Lunch/Plenary	Community Involvement – Featuring Youth Presentations	
1:30 - 3 pm	Clinical/Behavioral Health	Gayl Edmonds, CADCI-II, Director of Indian Alcoholism Treatment Services	Grief and the Therapeutic Process
	Family Health	Oblio Stroyman, M.Ed, MFT, NCGC II	Healing for Loved Ones
		Alan Basham, MA Antonio Fernandez, LCSW Joanna Franklin, MS, NCGC-II Yoli Quevedo, Tulalip Tribe	Senior/Elder Issues and Programs/Services
3 - 3:15 pm	Break		
3:15 -5:30 pm	Special Track: Youth Issues	Sunny Guillory	18 With Money to Burn: Earn It, Save It, Spend It, Donate It
	Special Track: Cultural Understanding	Frank Cornett; Gordon James, Pam James	Understanding Cultural Differences and Connections
6 pm	Powwow Community Event		
<b>Saturday Oct. 2</b>			
9 am - 2 pm		Joanna Franklin, MS, NCGC-II, Co-chair, International Gambling Counselor Certification Board	National Problem Gambling Exam Preparation